

Catalogue of supported activities

to complement your conferences,
assemblies and meetings, and to make
your group outings easier

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SIONTOURISME.CH



ENGRAVED ON MY HEART.



Sion, the jewel of the Alps

Welcome to Sion, the capital of Valais, a town recognisable by far thanks to its two hills topped by the castles of Tourbillon and Valère.

These benevolent sentinels watch over the city its old town and its 35,000 inhabitants.

Here, over 7,000 years of history unfold along the narrow streets and amongst the monuments.

A gentle Mediterranean scent lingers in the air, accompanying visitors as they stroll through the shopping districts and the recently developed urban spaces, designed for leisurely wandering.

Our suggestions for discovery activities for groups !

To make it easier for you to organise **activities for your groups, family days out and gatherings**, we have put together this catalogue of activities. The following pages give you an overview.

Depending on your requirements, we will tailor these options and suggest others. The Tourist Office can handle all contact with partners and bookings directly, at no extra cost!

Please do not hesitate to contact us.

Tourist Office

Espace des Remparts 19
1950 Sion - T 027 327 77 27
#visitsion | siontourisme.ch

1

Guided tour of Sion, one of Switzerland's oldest towns

Immerse yourself in 7,000 years of history as you explore Sion's magnificent historic centre with a passionate guide, and gain access to exceptional monuments that are usually closed to the public.

Departure point: Sion Tourist Office, Espace des Remparts 19

Duration: from 1 hour up to 2 hours

Times: at your convenience

Languages: French, German, English, Italian

Groups: up to a maximum of 20 people per group

The tour is on foot, with short walks between the monuments. Takes place in all weathers.

Price:

- **Up to 1 hour 150.- per group (300.- for 2 guides)** Visit to a monument only or guided walk of the old town, without entry into monuments
- **Up to 2 hours 180.- per group (360.- for 2 guides)** Visit up to 3 monuments possible

Round off your visit with an aperitif in a historic building, for groups of 10 to 35 people, 15.- per person



2

Sion Wine Tour

Enjoy a unique experience: as you stroll through the heart of the old town, sample five local wines and a Valaisan platter... in historic sites usually closed to the public (the 14th-century Wizards' tower, Roman baths, etc.).

Starting point: Sion Tourist Office, Espace des Remparts 19

Duration: 2 hours

Departures: 3 possible departure times – 10.00, 15.15 or 17.00

Languages: French, German, English

Groups: From 2 people up to a maximum of 20 people per group

The tour is on foot, with short walks between the monuments. Takes place in all weathers.

Price: 59.- per person

Round off this experience with a meal at one of the restaurants in Sion's old town. Sion Wine Tour + lunch 89.- per person (lunch at 12 noon or dinner at 7 pm).



3

NODA BCVS – a journey into the heart of the new concert and conference centre

NODA BCVS, Sion's new concert and conference centre, opens its doors and invites you to discover its various spaces on a guided tour.

Designed to meet the highest standards with state-of-the-art acoustics, NODA BCVS is ideal for music concerts and major events. With its elegant black and gold design, the main hall is a technological and aesthetic showcase designed to enhance the region's cultural and economic profile.

Duration: 1-hour guided tour (time for a cocktail or dinner reception not included)

Opening hours: Monday to Friday from 7.00 am to 8.00 pm, Saturday from 10.00 am to 9.00 pm

Languages: French, German, English

Groups: up to a maximum of 20 people per group

Price: 150.- per group, 1-hour guided tour

Round off your visit with a cocktail, 10.- per person, or a dinner reception, 39.- per person



4

The Hidden Treasures of Valère

Enjoy an exclusive tour with Valère's guides and discover areas that are not accessible on a self-guided tour. Admire Valère Basilica and step into the chancel where services are held. Gain access to the Treasury, where the remarkable historical artefacts of the Sion Cathedral Chapter are kept. Discover the history of the world's oldest playable organ, which can be admired there.

Departure: Valère Basilica, Sion

Duration: 1 hour (during museum opening hours)

Languages: French, German, Italian, English

Groups: max. of 20 people per group, multiple groups are possible

Price: 150.- per group (100.- per additional hour outside opening hours). Admission to the History Museum included.

In addition to this tour, it is possible to book the 'La Terrasse' conference room at the Valais Art Museum

(capacity: 30 seated and 40 standing, tables, television)

Rate: 500.- (100.- per additional hour outside opening hours)



5

Exploring the Valais History Museum

With our guide, explore the 'labyrinth' of Valais' cultural history. With them by your side, you won't get lost amongst the 27 rooms and 1,000 exhibits. Discover iconic collections and follow the thread that will help you understand how today's Valais came to be.

Starting point: Valais History Museum, Bourg de Valère, Sion

Duration: 1 hour (during museum opening hours)

Languages: French, German, Italian, English

Groups: max. of 20 people per group, multiple groups are possible

Price: 150.- per group (100.- per additional hour outside opening hours).

Admission to the History Museum included.

In addition to this tour, it is possible to book the 'La Terrasse' conference room at the Valais Art Museum (capacity: 30 seated and 40 standing, tables, television)

Rate: 500.- (100.- per additional hour outside opening hours)



6

Art at the heart of Valais

The Valais Art Museum has been the leading institution for art associated with the canton since the 18th century. Its collection, comprising some 6,000 works, explores the landscape and the imagination of the mountains, the legacy of the Savièse School and contemporary art.

Each year, its exhibitions create a dialogue between these works and contemporary perspectives. Housed in the Château du Vidomnat, at the foot of Valère and Tourbillon, the museum overlooks the old town of Sion in an exceptional historic setting.

Meeting point: Valais Art Museum, Place de la Majorie 15, Sion

Duration: 1 hour (during the museum's opening hours)

Languages: French, German, Italian, English

Groups: max. of 20 people per group, multiple groups are possible

Price: 150.- per group (100.- per additional hour outside opening hours).

Admission to the Art Museum included.

In addition to this tour, it is possible to book

the 'La Terrasse' conference room at the Valais Art Museum

(capacity: 30 seated and 40 standing, tables, television)

Rate: 500.- (100.- per additional hour outside opening hours)



7

Humans and nature: a shared history

Explore the natural habitats of Valais and discover the bonds that have developed over time between humans and their environment. Your guide will explain how our relationship with nature has evolved, from the Palaeolithic era to the present day. With them, you'll also learn more about the challenges of our current era, known as the Anthropocene.

Starting point: Valais Nature Museum, Rue des Châteaux 14, Sion

Duration: 1 hour (during museum opening hours)

Languages: French, German, Italian, English

Groups: max. of 20 people per group, multiple groups are possible

Price: 150.- per group (100.- per additional hour outside opening hours).

Admission to the Nature Museum included.

In addition to this tour, it is possible to book

**the 'La Terrasse' conference room at the Valais Art Museum
(capacity: 30 seated and 40 standing, tables, television)**

Rate: 500.- (100.- per additional hour outside opening hours)



8

Fellini Foundation for Cinema – a tour of the current exhibition

The Fellini Foundation for Cinema brings Federico Fellini's world and the works of the Seventh Art to life far beyond the screen.

Drawing on its remarkable collection, it reveals the richness of his imagination and forges links between cinema, literature, photography, architecture and music. Driven by this spirit of dialogue between the arts, the Foundation organises exhibitions and shares its treasures through film festivals, museums, foundations and contemporary art spaces, both in Switzerland and around the world.

Venue: Espace culturel de la Maison du Diable, Rue des Creusets 31, Sion

Duration: 1 hour 30 minutes

Languages: French, German, Italian, English

Groups: max. of 20 people per group, multiple groups are possible

Price: 25.- per group for up to 14 people



9

Private tours of the Ferme Asile

La Ferme-Asile is a multidisciplinary arts and cultural centre in Sion. It comprises two exhibition spaces, a concert hall, ten artists' studios, residency spaces (for international and emerging artists), as well as reception areas, accommodation, green spaces and a restaurant.

LA GRANGE AT LA FERME-ASILE

In "La Grange", the exhibition programme focuses on site-specific works. This approach offers artists a space to experiment and present large-scale, unique projects that are visible within their creative environment.

LA GRENETTE AT LA FERME-ASILE

Since 2023, the Ferme-Asile has also had a space of around 200m² in Sion's old town: La Grenette. Formerly a municipal gallery, this venue is intended as a space for experimentation and research.

Venue: La Grange – Promenade des Pêcheurs 10, 1950 Sion

La Grenette – Rue du Grand-Pont 24, 1950 Sion

Duration: approx. 50 mins.

Languages: French, English, German

Groups: max. 25 people per group

Price: 100.- per group + exhibition admission tickets

Private guided tours can be followed by a social gathering (drinks, meal, etc.) organised in collaboration with the Ferme-Asile restaurant.



10

Les Celliers de Sion - Discovery Tour

Indoor Option

5 wines, 1 film and an introduction to wine in Valais

Explore the art of winemaking in Valais during an immersive tasting session. Discover the challenges of growing vines on our Alpine slopes, learn about the intricacies of barrel ageing, and enjoy a tasting of five typical Valais wines.

Venue: Oenoparc des Celliers, Route d'Italie 9, Sion

Duration: 1 hour 30 minutes

Groups: 10 people or more (subject to availability)

Languages: French, German, English

Price: 25.- per person

(tasting of 5 wines included)



11

Les Celliers de Sion – Tasting Workshop

Indoor Option

For a chance to spend time with colleagues or friends – 3 wines to discover as a group

Enjoy a convivial experience as you embark on a guided tasting of 3 wines from Maisons Bonvin and Varone.

Venue: Oenoparc des Celliers, Route d'Italie 9, Sion

Duration: 45 minutes

Groups: 20 people or more (subject to availability)

Languages: French, German, English

Price: per person

. Specialities 14.-

. Terroir & Grand Cru 15.-

. Exceptional Cuvée 19.-

The tasting can be accompanied by platters of your choice.



12

Les Celliers de Sion – Tasting involving multiple senses

Indoor Option

Experience wine in a different way. Close your eyes and let yourself be guided – 5 wines to discover through your 5 senses

Explore the world of wine through a unique sensory experience. Unleash your senses to uncover the secrets of the grape varieties. Let yourself be surprised by the clues they reveal and immerse yourself in a sensory experience that will awaken your taste buds and your curiosity.

Venue: Oenoparc des Celliers, Route d'Italie 9, Sion

Duration: 1 hour 30 minutes

Groups: 8 to 16 people (subject to availability)

Languages: French, German, English

Price: 35.- per person



13

Les Celliers de Sion – Tour of the guardhouses

Outdoor Option

Guided introductory tour to discover the Celliers de Sion vineyards

A guided walk through the Valais vineyards of Celliers de Sion, where every step immerses you in the history and passion of wine. Accompanied by an expert guide, discover the secrets of viticulture and taste their wines, from grape to bottle.

Between each tasting, treat yourself to carefully selected local specialities. An unforgettable experience at the heart of tradition and authenticity.

Duration: 5 to 7 hours, from April to October, Thursday to Sunday

Groups: 10 people or more

For groups of 20 or more, a bespoke programme is available.

Languages: French, German, English

Price: 129.- per adult – 40.- per child

(4 courses, 9 wines and a guided walk included)



14

Les Celliers de Sion – The Missing of Brûlefer

Outdoor Option

Three mysterious disappearances, one truth – yours to uncover!

An immersive open-air experience.

Share an exciting adventure in the heart of the legendary vineyards and try to unravel a mystery from the 1920s that has long been forgotten.

Following in the footsteps of Lord Blackwood, Dr Müller or Rosa Bianchi, you'll set off independently along a trail through the vineyards and alongside the bisse, searching for clues hidden in the landscape – ancient texts, interactive installations, fragments of truth.

Duration: 2 to 3 hours – daily from April to October – departures from 10.30 am to 3 pm

Groups: 2 to 6 people per group

Languages: French, German, English

Price: 35.- per person



15

Les Celliers de Sion Gourmet walk

Outdoor Option

An epicurean stroll exploring Sion's legendary vineyards

A walk through the heart of the Clavau estate, amongst the terraced vineyards. Set off on this self-guided walk until you reach the superb Clavau bisse. Enjoy a first stop at the Cube Varone (from May onwards) to taste their wines, accompanied by an appetiser, before heading to the Guérite Brûlefer for lunch. An unforgettable day combining nature, tradition, wine and culinary delights.

Duration: 2-hour walk – from April to the end of October, Thursday to Sunday, departures from 10.30 am to 1.30 pm

Groups: up to 10 people maximum

Languages: French, German, English

Price: 79.- per adult – 35.- per child

(3 courses, 5 wines and an unforgettable walk included)



16

Chai du Baron – A historic winery in the heart of Valais

Discover the Chai du Baron, a historic venue in the heart of Valais, where authenticity and passion come together. Let yourself be captivated by their range and their wines from exceptional terroirs. Book your tasting and enjoy a warm and refined experience.

Venue: Chai du Baron, Rue de la Manufacture 4, Bramois

Activity: Tour and tasting of 6 wines

Duration: 1 hour 30 minutes

Opening hours: Monday to Friday from 8.00 am to 12.00 pm and from 1.30 pm to 5.00 pm; Saturday from 10.00 am to 4.00 pm; evenings by request and subject to availability

Languages: French, German, English on request

Groups: 1 group, min. 2 and max. 20 people

Price: 20.- per person (this fee is refunded upon purchase of 6 x 75cl bottles per person; cannot be combined with other offers)



17

Chai du Baron – Come and discover the treasures of the Chai

Discover the Chai du Baron, a historic venue in the heart of Valais, where authenticity and passion come together. Let yourself be captivated by their range and their wines from exceptional terroirs. Book your tasting and enjoy a warm and refined experience.

Venue: Chai du Baron, Rue de la Manufacture 4, Bramois

Activity: Tour and tasting of 8 wines, including exceptional vintages

Duration: 2 hours

Opening hours: Monday to Friday from 8.00 am to 12.00 pm and from 1.30 pm to 5.00 pm; Saturdays from 10.00 am to 4.00 pm; evenings by request and subject to availability

Languages: French, German, English on request

Groups: 1 group, min. 2 and max. 20 people

Price: 40.- per person (this fee is refunded upon purchase of 6 x 75cl bottles per person; cannot be combined with other offers)



18

Experience the thrill of freefall in the heart of Valais

Discover a unique experience in Switzerland's first indoor freefall simulator. Suitable for everyone — young and old, beginners and adventurers alike — this extraordinary experience invites you to push your limits in a safe, risk-free environment where you won't feel dizzy.

Much more than just a leisure activity, it's a genuine opportunity to share an experience and push yourself to new heights, ideal for team-building or livening up your corporate events.

Venue: Realfly, Indoor Skydiving Switzerland, Rue de la Drague 58, Sion

Duration: 2 hours on site

Times: to be agreed

Languages: French, German, English

Groups: from 5 people

Price: 75.- per person



19

First swings on the green at the Sion Golf Club

Get started with golf in a fun and friendly atmosphere. Guided by a coach, discover the essential techniques — swing, putting and short game — before taking on a few fun challenges. An ideal experience to get to grips with the green, make steady progress and enjoy the game.

Duration: 1 hour

Times: at your convenience

Languages: French, Italian, English or trilingual

Groups: min. 4 and max. 12 people per group

Price: 25.- per person



20

Ride the waves at Alaïa Bay

Alaïa Bay, continental Europe's first indoor surf pool, offers 8,300 m² of surfing space, suitable for all levels, from beginners to experienced surfers. Unique in Switzerland and located in Sion, this spot combines surfing, lifestyle and relaxation, featuring a Surf School, a Factory, a Surf Shop and a restaurant with a panoramic terrace overlooking the waves. A must-visit destination for a different kind of surfing experience, all year round. Enjoy a guided surfing session.

Duration: 1h30

Times: subject to availability (online booking)

Languages: French, English, German

Groups: maximum 40 people per session

Price: 149.– per person (low season), 169.– (high season)

Group rates: 5 to 9 people – 10% | 10 to 19 people – 15% | 20 or more people – 20%

To round off your experience, several catering options are available at the Twin Fin Restaurant:

Cocktail reception with wine, from CHF 15.– per person

Pizza party, from CHF 18.– per person

- Customised menus to suit your preferences, from CHF 25.– per person



21

Sail on Europe's largest underground lake

Glide silently across the crystal-clear waters of Europe's largest natural navigable underground lake. Nestled beneath the vineyards, this submerged world is revealed through the commentary of your guide for the day as you travel aboard a rowing boat. Enjoy an immersive experience in the heart of the Valais Alps.

Times: 9.00 am or from 5.30 pm (private tour) or from 10.00 am (standard tour)

Standard guided tour (approx. 30 minutes)

CHF 12.- per person (group rate of CHF 10.- per person for groups of 20 or more)

Private guided tour (approx. 45 minutes)

CHF 300 (rate for groups of up to 20 people, then CHF 15 per additional person)

Private tour and concert (approx. 50–60 minutes)

Classic package featuring a duo from the Haute École de Musique de Lausanne (two violins, violin & viola or violin & classical guitar, subject to availability)

Pop-Rock package featuring an acoustic cover duo, guitars and vocals (availability to be confirmed if interested)

Approx. 20-minute concert – CHF 900 (price for groups of up to 30 people, then CHF 30 per additional person)



22

Evolène – An educational journey from days gone by

Immerse yourself in the heart of the village of Evolène with a local guide. Discover how the villagers have lived over the centuries and be amazed by the architectural details, traditional building techniques and the unique charm of the houses in the Val d'Hérens.

Duration: 3 hours

Time: to be confirmed

Languages: French or English

Group: min. 10 people and max. 20 people per group

Price: 15.- per person (tour, coffee, croissants, fruit juice and a glass of white wine included)



Informations & reservations

We are happy to provide any further information you may require regarding the offers available.

Prices are indicative and are subject to change.

For all bookings, please contact us directly.



Tourist Office

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